



ONLINE PRIVACY POLICY

Last modified: June 16, 2018

This Online Privacy Policy (“Policy”) applies to The Grayson School (“Grayson”) website <http://thegraysonschool.org/> (our “Website”). The term “we” or “us” or “our” in this Policy refers to Grayson and its affiliates.

This Policy describes the types of information we may collect from you or that you may provide when you visit the Website and our practices for collecting, using, maintaining, protecting and disclosing that information. This Policy applies to information we may collect on the Website. This Policy does not apply to information collected by any third parties, including through any application or content that may link to or be accessible from, or on, the Website. This Policy also does not apply to information that may be collected by us offline or through any other means, including on any other website operated by Grayson or any third party.

Please read this Policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, you should not use our Website. By accessing or using this Website, you agree to this Policy. This Policy may change from time to time. Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the Policy periodically for updates.

Collecting and Using Information **Personal Information We May Collect Online**

Personal Information means information by which you may be personally identified, such as name, postal address, e-mail address, telephone number, credit card information and copies of financial documents (“Personal Information”). You may provide such Personal Information to us directly, such as when you register to use this Website, carry out transactions through the Website or complete subscription or other forms on the Website.

How We May Use Your Personal Information

We may use information that we collect about you or that you provide to us, including any Personal Information:

- To present our Website and its contents to you.
- To provide you with information, products or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.

- To notify you about changes to our Website or any products or services we offer or provide through it.
- In any other way we may describe when you provide the information.
- We use information as otherwise described or permitted by law or as we may notify you.

How We May Share Your Personal Information

We may share information that we collect about you or that you provide to us, including any Personal Information, only for operational and school purposes, not for 3rd party marketing purposes:

- with our affiliates;
- to respond to your requests or questions;
- if we think we have to in order to comply with the law or to protect ourselves
- with any successor to all or part of our business. For example, in the event of a merger, acquisition, divestiture, change of control or liquidation of Grayson or part of its business (or in anticipation of such an event) we may share that information as part of that transaction;
- with your consent;
- if we believe the disclosure is necessary or appropriate to protect the rights, property or safety of Grayson; or
- for other reasons we may describe to you when you provide the information or as permitted by law.

We may also disclose your Personal Information to comply with any court order, law or legal process, including to respond to any government or regulatory request.

Other Information We May Collect Online and How We May Use It

Other Information is any information other than Personal Information, such as information collected automatically as you navigate through our Website. Information collected automatically may include information about your Internet connection, the equipment you use to access our Website, browser information, usage details, IP addresses and information collected through cookies, web beacons and other tracking technologies. We may also automatically collect information about your visits to our website, including traffic data, location data, logs and other communication data, and the resources that you access and use on our Website.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.
- **Flash Cookies.** Certain features of our Website may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from and on our Website. Flash cookies are not managed by the same browser settings as are used for browser cookies. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's website. If you disable or refuse Flash objects,

please note that some parts of this Website may then be inaccessible or not function properly.

- **Web Beacons.** Pages of our Website may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags and single-pixel gifs) that permit us to, for example, count users who have visited those pages and for other related Website statistics (for example, recording the popularity of certain Website content and verifying system and server integrity).

The information we collect automatically is statistical data and does not include Personal Information, but we may maintain it or associate it with Personal Information we collect in other ways or receive from third parties. We may use this automatically collected information to help us to improve our Website and to deliver a better and more personalized service, including by enabling us to:

- estimate our audience size and usage patterns;
- store information about your preferences, allowing us to customize our Website according to your individual interests;
- speed up your browsing experience; or
- recognize you when you return to our Website.

Third-party Use of Cookies and Other Tracking Technologies

Some content or applications on the Website may be served by third-parties. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our website. The information they collect may be associated with your Personal Information or they may collect information, including Personal Information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

Additional Information

Data Security

We have implemented measures designed to secure your Personal Information from accidental loss and from unauthorized access, use, alteration and disclosure.

Children Under the Age of 13

Our Website is not intended for children under 13 years of age. No one under age 13 may provide any Personal Information to or on the Website. To the extent that we request that you provide responses from your child who is under 13, we request that you (the parent) take your child's responses and submit them for them. We do not knowingly collect Personal Information directly from children under 13. If you are under 13, do not use or provide any information on the Website or on or through any of its features/register on the Website, make any transactions through the Website, use any of the interactive or public comment features of this Website or provide any information about yourself to us, including your name, address, telephone number, e-mail address or any screen name or user name you may use. If we learn we have collected or received Personal Information from a child under 13 without verification of

parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at Contact@TheGraysonSchool.org.

California Privacy Rights

If you are a California resident, you may have certain additional rights. California Civil Code Section 1798.83 permits you to request information regarding the disclosure of your Personal Information by us to third parties for the third parties' direct marketing purposes. To make such a request, please write, call or send an email to the below contact information.

Transfers Overseas

You acknowledge that we are U.S. entities and that your Personal Information will not be retained only in the country of your residency but will also be stored within the United States. In particular, your Personal Information may be transferred to the U.S. or elsewhere where we have our servers or our activities. This Website is subject to U.S. laws, which may not be afforded the same level of protection as those in your country.

Changes to Our Policy

It is our policy to post any changes we make to our privacy policy on this page with a notice that the privacy policy has been updated on the Website home page. If we make material changes to how we treat our users' Personal Information, we will notify you through a notice on the Website home page. The date the Policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Website and this privacy policy to check for any changes.

Contact Information

To ask questions about this Policy and our privacy practices, please contact us at contact@thegraysonschool.org or by calling 484-428-3241.

The Grayson School

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